IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Atsushi Teshima

Serial No.: 09/742,362

Group Art Unit: 3625

Filed: December 22, 2000

Examiner: Nicholas D. Rosen

METHOD AND SYSTEM FOR OPERATING A VIRTUAL SHOPPING MALL OF **SELLER-ENGAGED TYPE**

RECEIVED

Honorable Commissioner of Patents Alexandria, VA 22313-1450

JUN 8 _ 2004

GROUP 3600

AMENDMENT UNDER 37 C.F.R. §1.111

Sir:

In response to the Office Action dated March 5, 2004, please amend the aboveidentified application as follows:

INTRODUCTORY COMMENTS

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 5 of this paper. No new matter has been added.

Amendments to the Drawings begin on page 11 of this paper and include both attached replacement sheets and annotated sheets showing changes.

Remarks begin on page 12 of this paper.